



Everyday Destinations. Extraordinary Locations.

Phase 1 of The Ridge is a newly constructed, upscale, necessity-based retail center located in Oakland, California, the third-largest city in the San Francisco Bay Area and the eighth-largest city in California. This prime commercial property is situated at the confluence of the vibrant College and Piedmont Avenue retail districts. The Ridge attracts shoppers from the densely populated and affluent Rockridge, Piedmont, Broadway Terrace and Montclair neighborhoods. These are some of the East Bay's most prestigious, trendsetting communities with high incomes and homes with breathtaking San Francisco views.



THE RIDGE

OAKLAND, CALIFORNIA | TOTAL SQUARE FEET: 330,942



THE RIDGE

5100 Broadway, Oakland, CA 94618



**AVERAGE
DAILY TRAFFIC**

75,000 ADT

Broadway & Pleasant Valley Avenue

305,000 ADT

Highway 24

TOTAL SQUARE FEET: 330,942



VP LEASING

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DEMOGRAPHICS

	1 MILE	3 MILE	5 MILE
Population	32,775	284,463	500,917
Average HH Income	\$109,600	\$92,201	\$95,169
Workplace Population	18,769	142,339	245,384